



NEO PIXELZ

BY ARTIVARA MULTIMEDIA STUDIOS LLP

AGENCY PORTFOLIO

REACH OUT TO US:
info@neopixelz.com

WE VALUE DESIGN

INDEX

01

WHO ARE WE?

02

OUR SERVICES

03

BRAND CONSULTANCY

04

WEBSITE/WEB/APP

05

DIGITAL MARKETING / PR/VIDEO

06

CLINTELLE

INTRODUCTION

WHO ARE WE?

WE DON'T MAKE THINGS PRETTY.
MAKE THEM PERFORM.



THE AGENCY TODAY

We started with a mission to bridge the gap between world-class multimedia creativity and performance-driven marketing. We are here to prove that when strategic design meets precision marketing, businesses don't just survive—they scale. We aren't just building brands; we are elevating the standard of communication for a new, design-conscious India.



3 PHASE

BRAND APPROACH

Our 3-Phase Brand Growth Approach is designed to support your brand from foundation to expansion, ensuring consistent communication, strong visual identity, and measurable business impact at every step.

PHASE 01

BUILD YOUR BRAND

For businesses launching, evolving, or rebranding, we create the foundation that defines how your brand looks, feels, and communicates. From research and strategy to identity and positioning, we ensure your brand is built to stand out and scale.

PHASE 02

BUILD YOUR DIGITAL PRESENCE

Once your brand foundation is ready, we bring it to life across digital platforms. Whether it's a website, e-commerce store, web application, or mobile experience, we create seamless digital touchpoints that reflect your brand consistently.

PHASE 03

GROW YOUR BRAND

With your brand and digital assets in place, we focus on visibility, engagement, and growth. Through creative marketing, content, video production, and performance-driven campaigns, we help your brand reach the right audience and achieve measurable results.

PHASE 01
BUILD YOUR BRAND



- Research
- Brand Strategy
- Brand Identity
- Naming & Nomenclature
- Brand Positioning
- Packaging Design
- Communication Design
- Employer Branding
- Retail & Spatial Design



Echoes of Indian Architecture

Inspired by the timeless beauty of Indian architecture, this collection transforms iconic design into keepsake tins meant to be treasured. Drawing from the intricate grandeur of Mysore Palace, the delicate lattices of Hawa Mahal, and the rhythmic geometry of Rani ki Vav, each tin reflects a distinct architectural story.

Intricate patterns, arches, and ornamental details echo the artistry found in these historic monuments, celebrating craftsmanship, heritage, and thoughtful design.

Together, the trio becomes more than packaging, it becomes a tribute to India's enduring cultural landscape, where art, history, and everyday moments meet. Designed to be admired, gifted, and kept long after the treats inside are gone, these tins carry forward the elegance of monuments that have stood beautifully through centuries.



Typeface Family

The Dream A Dozen typography system uses three typefaces that work together to balance elegance, clarity, and modern appeal. Lora is the primary serif used for headlines, bringing warmth and a refined character that reflects the premium nature of the brand. Raleway supports the system for sub headlines and body copy with its clean, contemporary structure. Inter is used for smaller text and digital applications, ensuring readability and consistency across different brand touchpoints.

HEADLINES

Lora

SUB HEADLINE

Raleway

BODY COPY

Raleway

NUMERALS

Inter



Logo Variations

The secondary logo arranges the sparkle mark to the left with text to the right for horizontal use. The logo mark simplifies to the sparkle with a central 'D.' The favicon is a single sparkle, while the stamp encases the mark within a circle.



Primary Logo



Stamp



Favicon



Logo Mark



Secondary Logo

Color Palette

The color palette blends deep plum purple with warm neutrals to symbolize luxury, richness, and celebration. Plum conveys indulgence and elegance, while complementary tones bring warmth and versatility, ensuring the identity feels festive yet refined across packaging, print, and digital applications.

Royal Mulberry
#4C1F53

RGB (76, 31, 83)
CMYK (75, 98, 36, 31)

Deep Orchid Purple
#844292

RGB (132, 66, 146)
CMYK (57, 88, 5, 0)

Soft Lavender Mist
#F5EBF4

RGB (245, 235, 244)
CMYK (2, 7, 0, 0)

Deep Plum
#301736

RGB (48, 23, 54)
CMYK (77, 90, 46, 58)

Midnight Violet
#220F28

RGB (34, 15, 40)
CMYK (78, 86, 51, 69)



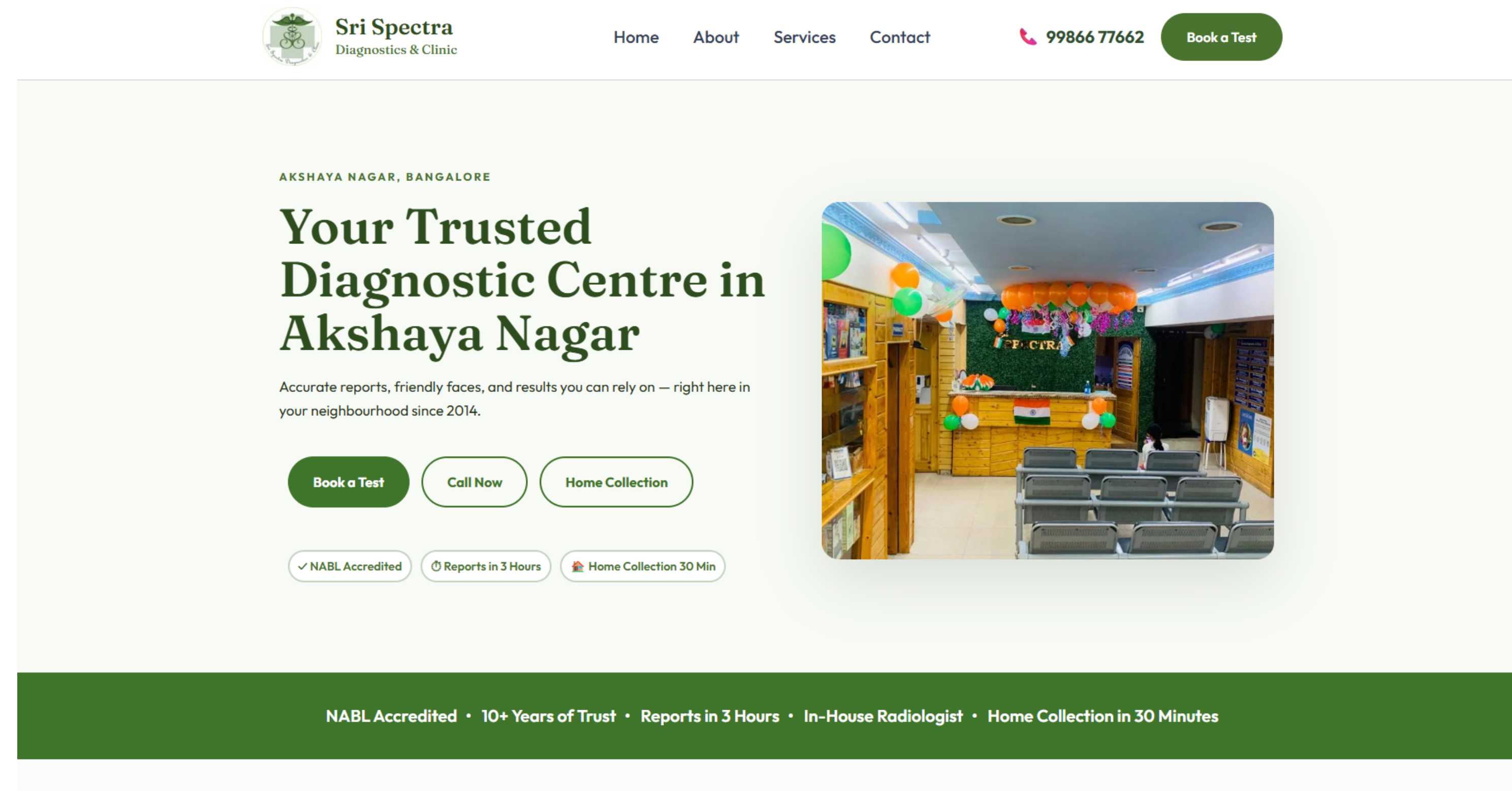


PHASE 02

BUILD YOUR DIGITAL PRESENCE



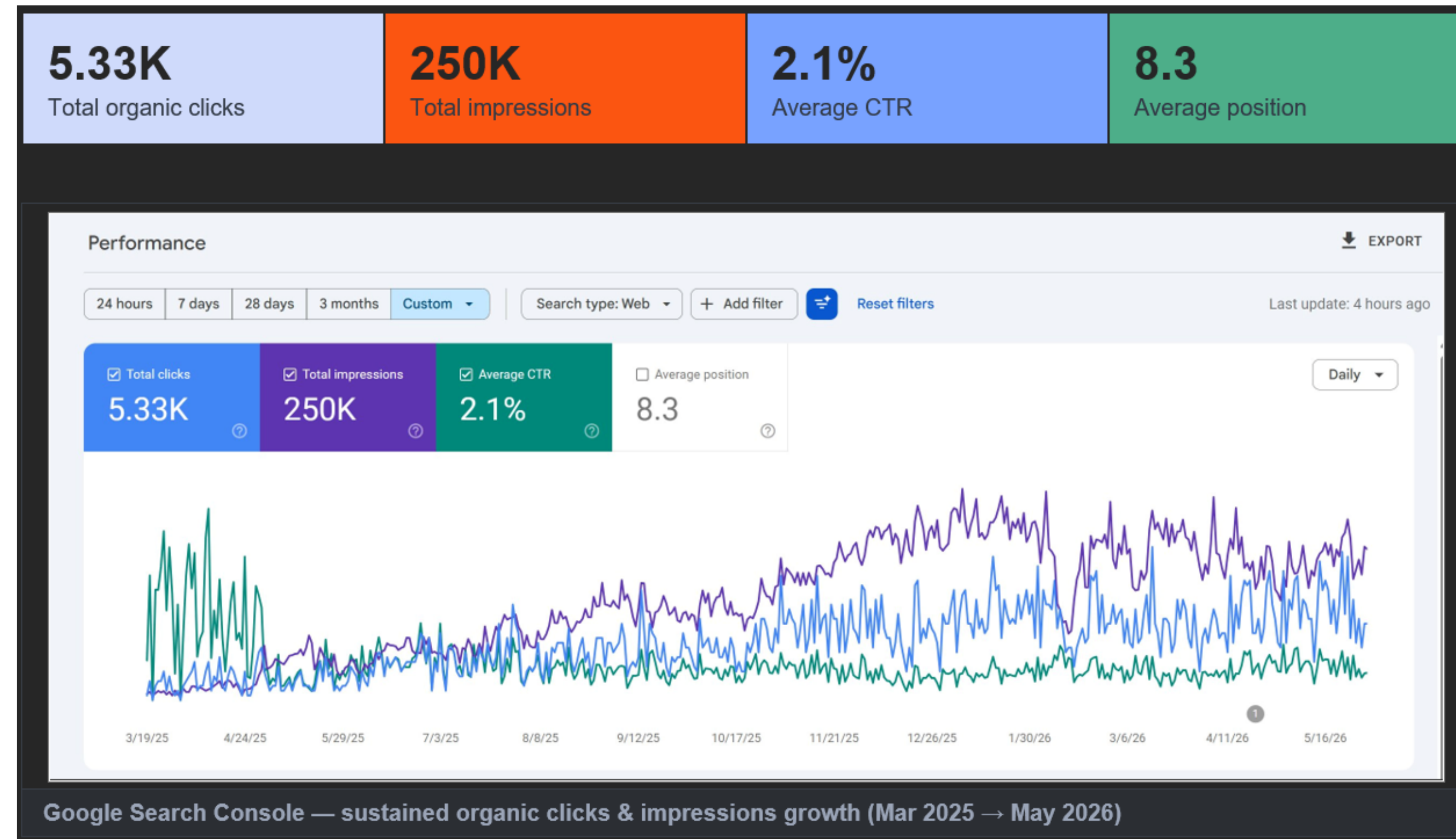
- Website Design & Development
- E-Commerce Solutions
- Web Applications
- Mobile Applications
- WordPress Development
- Shopify Development
- Custom Coding
- Annual Maintenance & Support



PHASE 03 GROW YOUR BRAND



- Social Media Marketing
- Search Engine Marketing (SEM)
- Search Engine Optimization (SEO)
- Performance Marketing
- Influencer Marketing
- Campaign Management
- Brand Films
- Ad Films
- Corporate Films
- Explainer Videos
- Reels & Short-form Content
- 3D Animation
- 3D Walkthroughs
- CGI Videos
- Public Relations (PR)
- Photography & Visual Content Creation



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WEAPON **BAADSHAH**

WICKED WEDNESDAY
LADIES NIGHT.

WITH **ARVIND SINGH**

1999 UNLIMITED DRAUGHT BEER/ COCKTAILS WITH 1 STARTER COUPLES ONLY

ON 5TH JUNE FROM 7PM TO 11:30

RESERVATIONS: 9606076991

IRONWATCH

EASY PASSWORDS INVITE EASY HACKS
Leaving factory-set passwords makes systems vulnerable.

Tip: Always change your DVR/NVR login and enable two-step authentication if available.

business.ironwatch@gmail.com | [+91-76767 75018](tel:+917676775018)

IRONWATCH

PLACING CAMERAS TOO HIGH OR TOO LOW
A camera too high misses crucial face details. Too low? It becomes easy to tamper with.

Tip: Mount at 8-10 feet for the perfect balance of visibility and safety.

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WEAPON **BAADSHAH**

THROW BACK
DJ KILLER

MONDAY
3RD June
MONDAY 4:00PM ONWARDS

UNLIMITED **FREE DRINKS** FOR LADIES
1+1 OFFER RUNS TILL 11:30

RESERVATIONS: 9606076991

SEKHMET

A GALA FIT FOR THE GODS

#LIVE DJ BY **GOINGDEEPEER**

STARTS AT 7:00 PM | 22ND APRIL SATURDAY

AT YOUR FAVORITE PLACE **SEKHMET**

INTERNATIONAL DJ

BOOK NOW

CONTACT: [+91 9607112233](tel:+919607112233) | [+91 9609112345](tel:+919609112345)

[@SEKHMET.CLUB](https://www.instagram.com/SEKHMET.CLUB)

SPECIAL NIGHT **#PARTY NIGHT**

THE NIGHT IS STILL YOUNG, AND SO ARE WE.

IRONWATCH

5 COMMON CCTV MISTAKES THAT COULD LEAVE YOUR PROPERTY UNPROTECTED!
Even the best camera can fail if it's not set up right.

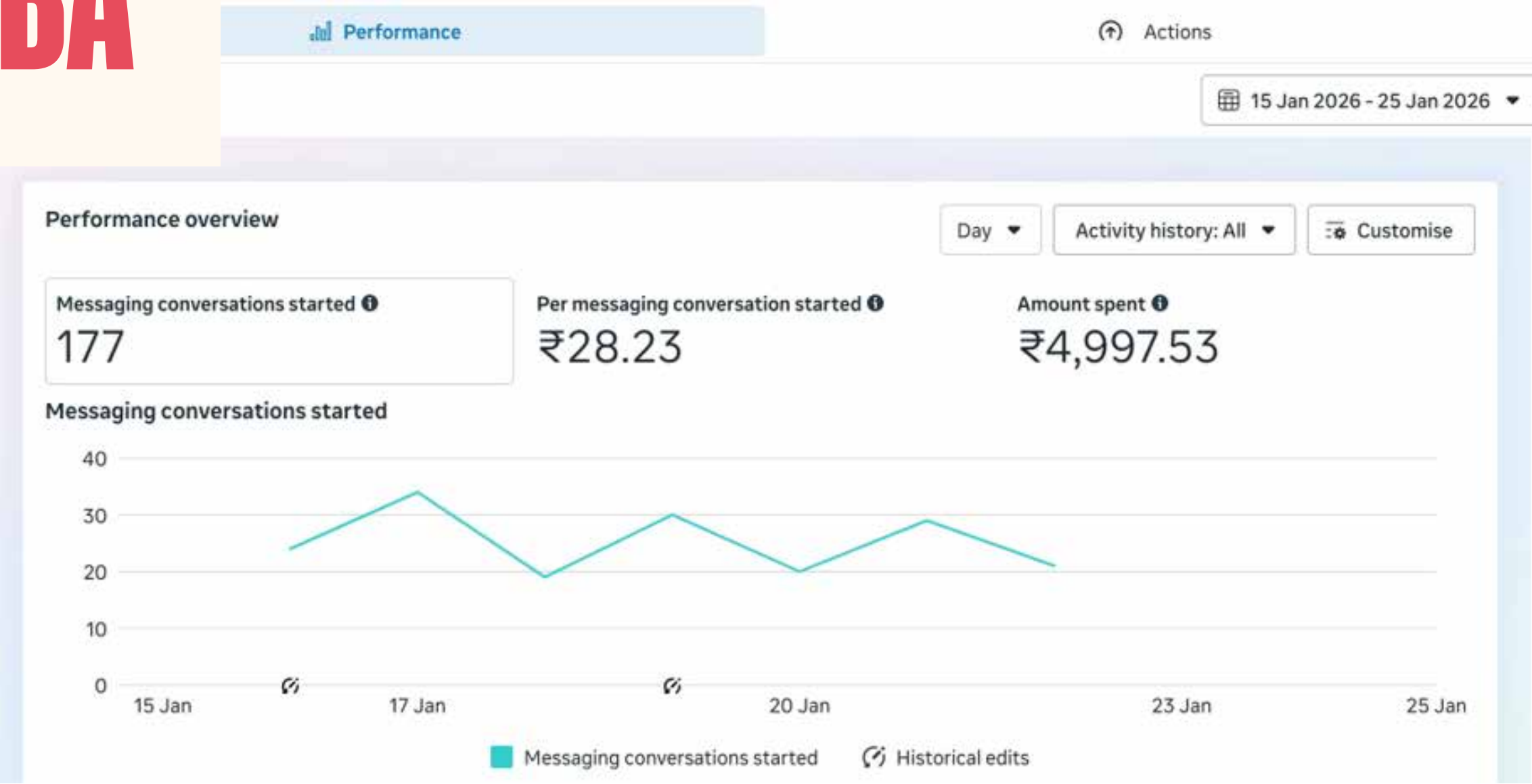
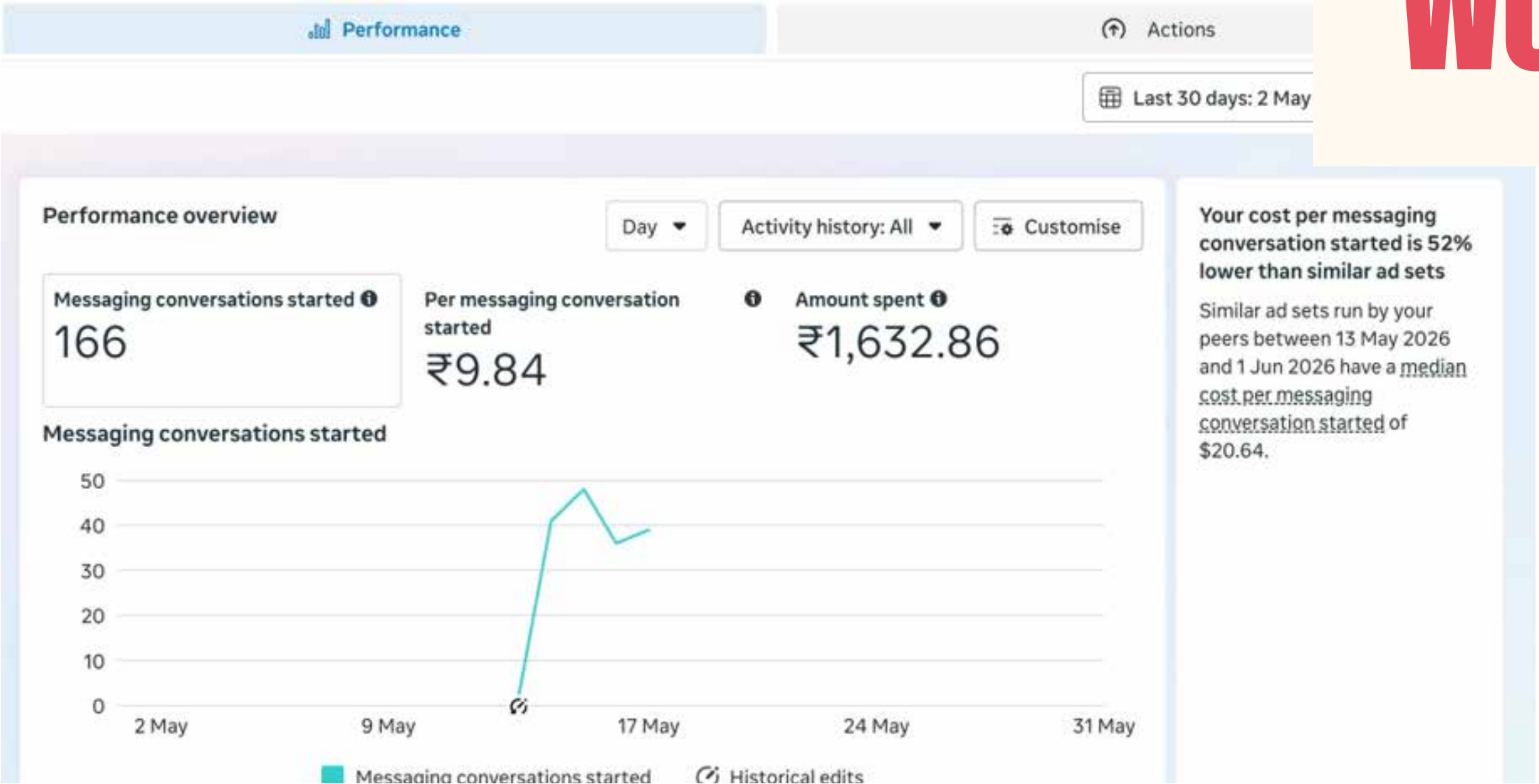
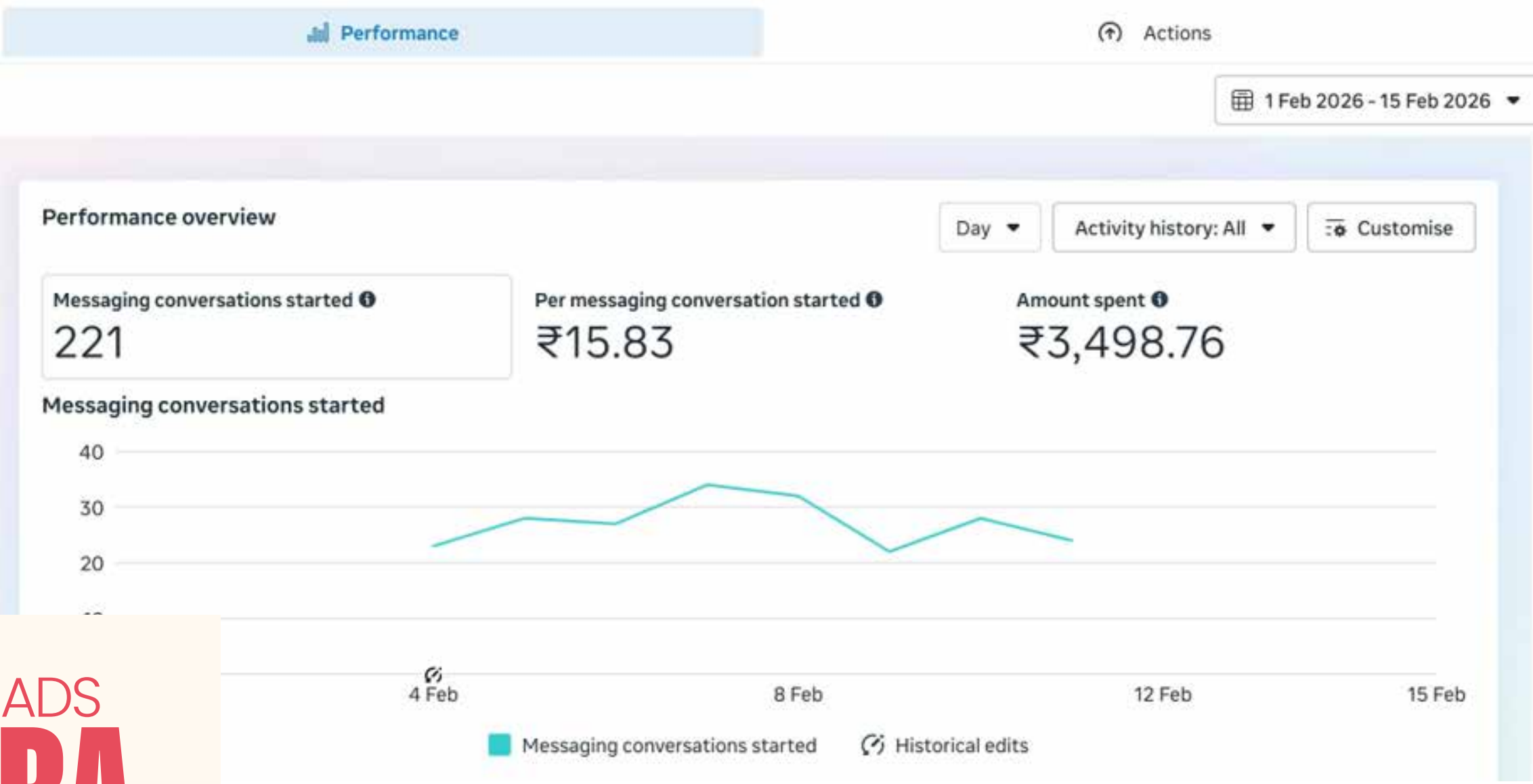
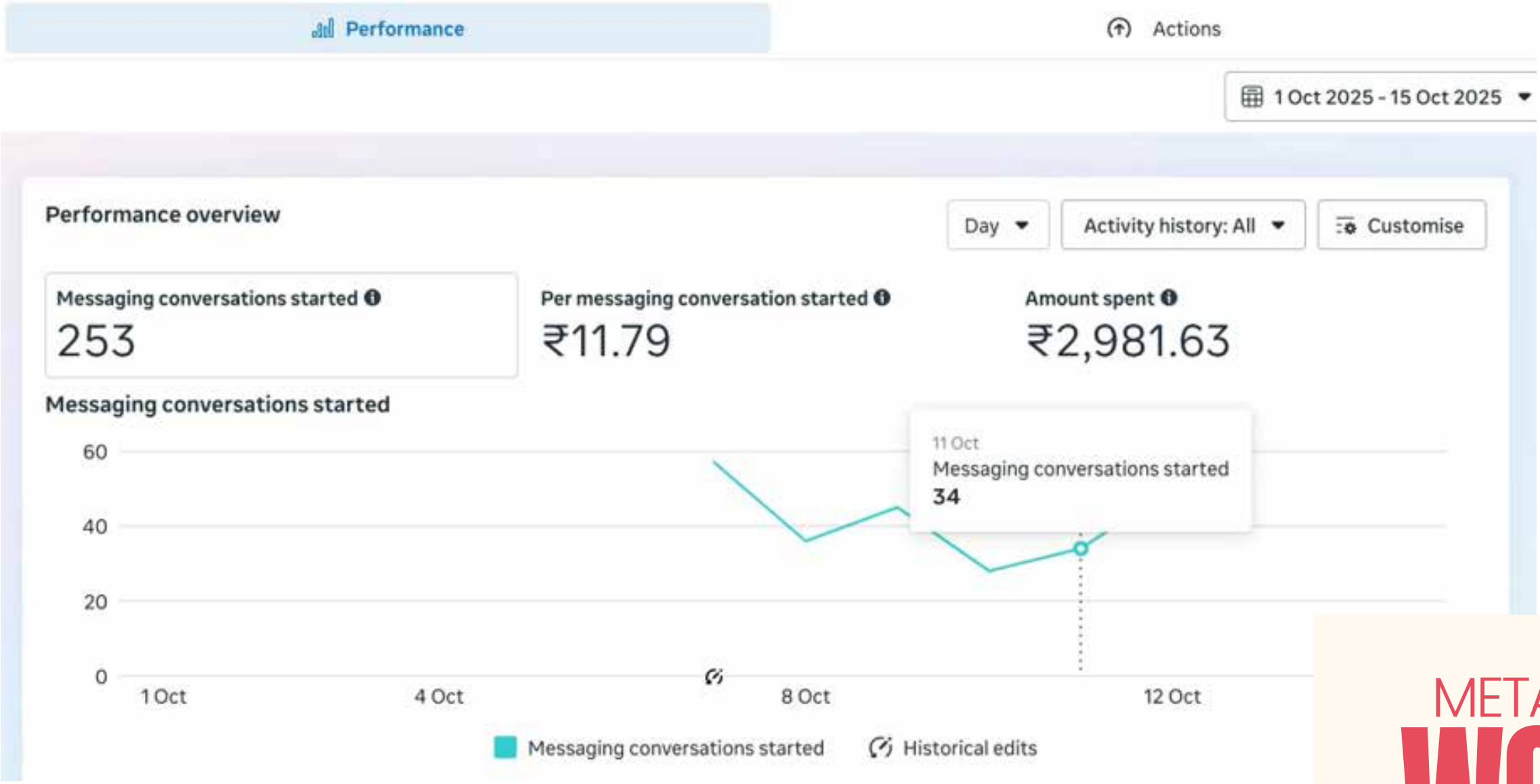
Let's fix that.

Swipe to secure it right! →

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SCAN TO VIEW OUR VIDEO PROJECTS:





META ADS
WCBA

OUR HOUNOURABLE CLIENTELLE



AND MANY MORE...

DEFINE YOUR BRAND . BUILD YOUR PRESENCE . SCALE YOUR GROWTH

From Strategy to Storytelling. From Design to Demand Generation.
NeoPixelz partners with brands at every stage of growth.

CONTACT:

Email: info@neopixelz.com

Phone No: + 91 6363069640

Instagram: [@neopixelz](https://www.instagram.com/neopixelz)

Address :

Ward No.9, 3rd Floor, Tejas Arcade, 527/B, Dr Rajkumar Rd, A Block, Milk Colony,
2nd Stage, Rajajinagar, Bengaluru, Karnataka 560010